

An International Exhibition on
Wood Working Machines
& Technology



27-30 NOV 2026

LUDHIANA EXHIBITION CENTRE,
G.T. ROAD, SAHNEWAL, LUDHIANA

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ABOUT ORGANISER

Udan Media & Communications Pvt. Ltd. creates platforms for Industries and specialist markets to trade innovate and grow. We provide marketplace participants around the globe with opportunities to engage experience and do business through face-to-face exhibitions, targeted digital services, and actionable data solutions. We connect buyers and sellers across more than a dozen global verticals.

The young and dynamic team of UMCPL has provided unmatched quality to its partners with a vision to be the pioneer in Trade Fairs and Event management.

Organisers are open to changes and create business-friendly environments where the Clients & Partners feel that they are part of the process with the changing times. Our aim is better growth of industry, sustain the ability of business, and contribute accordingly to the Nation building.

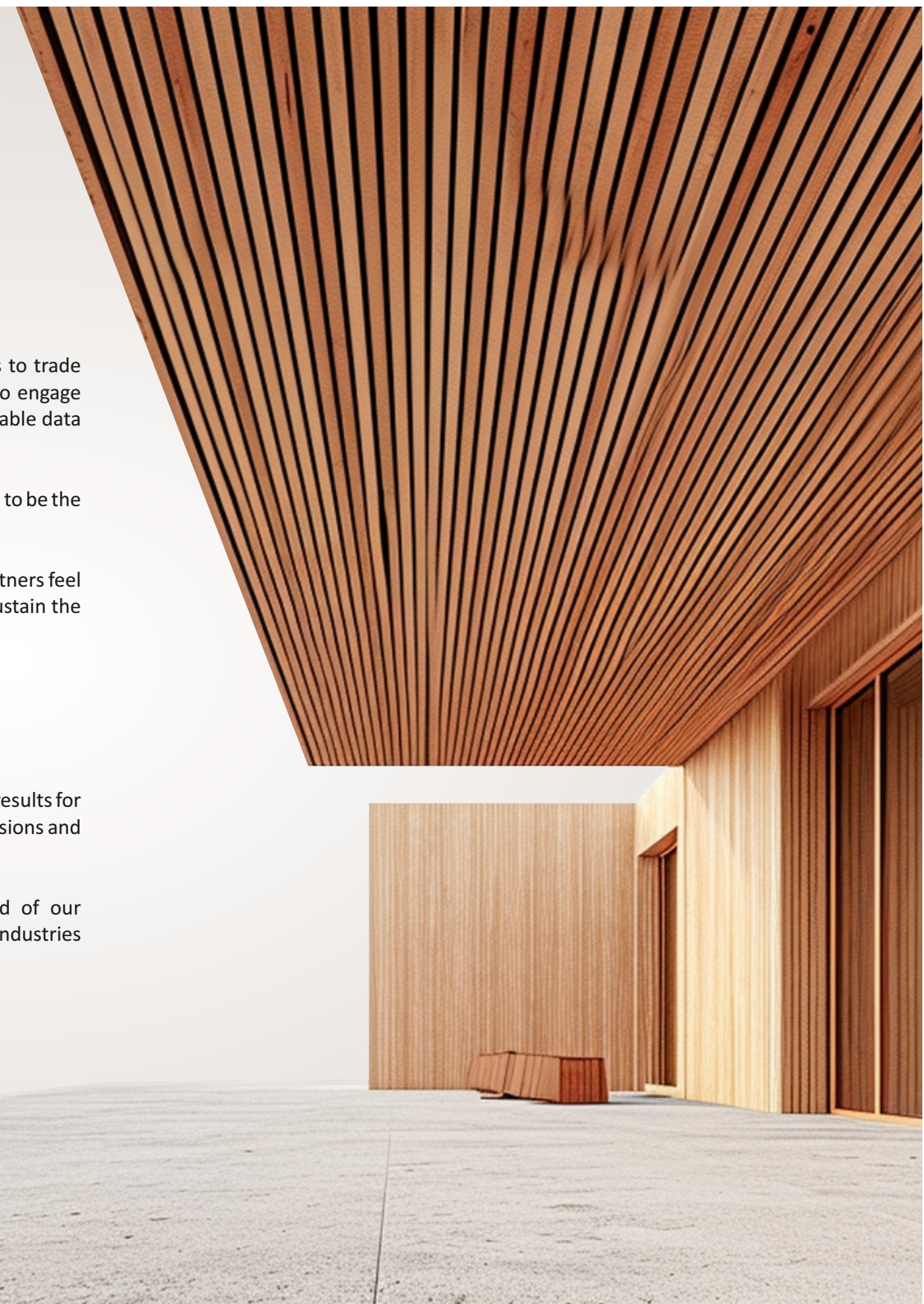
OUR COMMITMENT TO SUSTAINABILITY

At WoodAsia Expo, we achieve sustainable commercial success through market focus and superior results for our customers. Being a sustainable business is central to how we run our events, how we make decisions and how we do business every day.

Our continuing evolution is fuelled by insight, innovation and collaboration. We are proud of our commitments to having a positive environmental and social impact on both the communities and industries we work within.

USP'S

- 14 Years+ Experience - Global Market Access
- Multi-Faceted Engagement - Trusted Industry Facilitator
- Visionary Leadership & Innovation - Powerful Brand Presence
- Client-Centric Approach - Sustainable Business Growth



About WoodAsia Expo

Prepare to immerse yourself in the finest realm of woodworking excellence as Udan Media & Communications Pvt. Ltd. (UMCPL) proudly unveils the 1st Edition of the WoodAsia Expo — an unparalleled event dedicated to the world of plywood, woodworking machinery, tools, raw materials, Furniture production technology and a vast spectrum of associated products and innovations.

Empowering the Woodworking Ecosystem

More than just a trade show, WoodAsia Expo is a vibrant hub for wood industry professionals, craftsmen, and businesses — a community bound by a shared passion for the timeless art of woodworking. This landmark event offers participants an opportunity to:

- Engage with industry thought leaders
- Attend knowledge-rich seminars and hands-on workshops
- Experience live demonstrations of cutting-edge technologies
- Network with professionals and peers from across the country and beyond

WOODEN
MACHINERY
EXPO



A Celebration of Craftsmanship and Innovation

At its core, WoodAsia Expo celebrates creativity, precision, and technological advancement in the woodworking sector. Whether you're a veteran artisan or an aspiring professional, this is your platform to discover the latest trends, state-of-the-art machinery, and sustainable innovations that are reshaping the industry.

Unmatched Networking and Collaboration Opportunities

Forge meaningful business connections, explore partnerships, and open doors to new opportunities. WoodAsia Expo brings together a diverse range of suppliers, manufacturers, exporters, importers, distributors, dealers, architects, designers, and woodworking enthusiasts, all under one roof.



Benefits of Participating in WoodAsia Expo

Strategic Networking

Meet and connect with top-tier industry experts, decision-makers, and potential business partners. Build relationships that drive future collaborations and growth.

Insight into Innovation

Discover the latest innovations and technologies across the plywood and woodworking value chain. Stay ahead of the curve with tools and solutions designed to improve productivity and sustainability.

Business Growth & Market Reach

Showcase your offerings to a targeted, high-quality audience and generate high-potential leads, boosting brand visibility and driving business expansion.

Knowledge & Learning

Gain access to expert-led seminars, workshops, and panel discussions that provide deep insights into emerging trends, best practices, compliance, and global market dynamics.

Sustainability in Focus

Highlight your eco-conscious products and practices in an era of responsible consumption. Attract environmentally aware customers, investors, and partners.

Stay Industry-Updated

Keep pace with evolving materials, manufacturing processes, software, and market dynamics to ensure your business remains competitive and future-ready.

Benchmarking & Competitive Edge

Analyze competitors, evaluate your positioning, and draw strategic insights to refine your offerings and stay ahead in the market.



Visitor Profile

1. Industry Professionals & Business Owners

- Plywood and panel manufacturers
- Furniture and modular kitchen manufacturers
- Wood product exporters and importers
- Dealers, distributors, and wholesalers of woodworking tools and materials

2. Technical Experts & Craftsmen

- Carpenters, joiners and woodcraft artisans
- Upholstery and sofa makers
- Surface finishing and coating specialists
- Machinery operators and technicians

3. Design & Architecture Community

- Interior designers & Design institutes
- Architects and space planners
- Furniture and product designers

4. Procurement & Supply Chain Executives

- Purchase managers from construction, hospitality, and real estate sectors
- Sourcing agents for retail and e-commerce platforms

5. Technology & Innovation Seekers

- Automation and digital solution providers
- R&D professionals and innovation consultants

6. Sustainability Advocates

- Green building consultants
- Environmental certification bodies

7. Institutional & Government Representatives

- Skill development and training organizations
- Trade associations and industry advocacy groups and many more...

Exhibitor Profile

1. Machinery & Technology

- Solid Woodworking Machines
- Panel Processing Equipment
- Veneer Peeling & Saw Milling Machines
- Finishing & Surface Treatment Lines
- Upholstery, Sofa & Mattress Manufacturing Machinery
- Furniture Packaging & Wrapping Machinery
- Tools & Accessories for Furniture Production

2. Materials & Supplies

- Plywood, MDF, Particle Boards, Pre-laminated Boards
- Adhesives, Chemicals, Wood Coatings
- Laminates, Veneers, Decorative Surfaces, Door Skins
- Embossing Cylinders, Press Plates
- Composite and Eco-friendly Interior Panels
- Materials for Upholstery & Sofa Manufacturing
- Packaging Solutions for Furniture and Wood Products

3. Fittings, Hardware & Components

- Modular Fittings, Locks, Hardware Systems
- Lighting Solutions and Built-in Parts
- Semi-finished Components for Cabinetry, Kitchens, and Modular Furniture

4. Industry Services

- Industry-specific Software & Digital Solutions
- Certification & Compliance Agencies
- Research Institutes & Skill Development Bodies
- Online Business Platforms
- Trade Associations and Industry Advocacy Groups and many more...



Participation Cost



Domestic Exhibitors

Bare Space: Rs. 11000/- per Sq. Mtr.
Shell Space: Rs. 12000/- per Sq. Mtr.

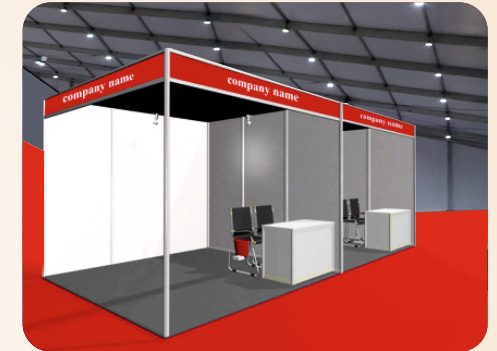
International Exhibitors

Bare Space: \$ 225 per Sq. Mtr.
Shell Space: \$ 250 per Sq. Mtr.

Exhibition Timing

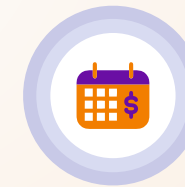
10.00 AM to 7:00 PM

Extra Furniture Items Available on Rental Basis



Stall Allocation (Ludhiana)

Bare Space: 23 November, 2026
Shell Space: 25 November, 2026
Exhibition: 27 - 30 November, 2026



Payment Schedule (Ludhiana)

25% on Booking
50% Before 31st July, 2026
balance before 31st October, 2026

Note: GST as applicable by govt. (India)

The Shell Space Would Include:-

- Octonum Structure
- One Laminated Table
- Three Spot Light
- Floored Carpet
- Two Chairs
- One 5 Amp Plug Socket
- Exhibitor Name on Facia
- One Dust Bin
- One Entry In Participant Directory





WOOD ASIA
WOOD WORKING MACHINERY EXPO

Organized by: UMCPL

Udan Media & Communications Pvt. Ltd., a pioneer in industrial trade shows, brings decades of expertise and an extensive industry network to WoodAsia Expo. Known for curating high-impact exhibitions across India, UMCPL is committed to fostering industry growth, innovation, and meaningful business engagement.

Event Details at a Glance

- Dates : 27-30 November 2026
- Venue: Ludhiana Exhibition Centre (LEC), Sahnewal, Ludhiana

Contact : 95920-48025

Visitor Timings

- Friday to Monday : 10:00 AM – 6:30 PM
- Entry Free for registered trade visitors (18+ years)

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